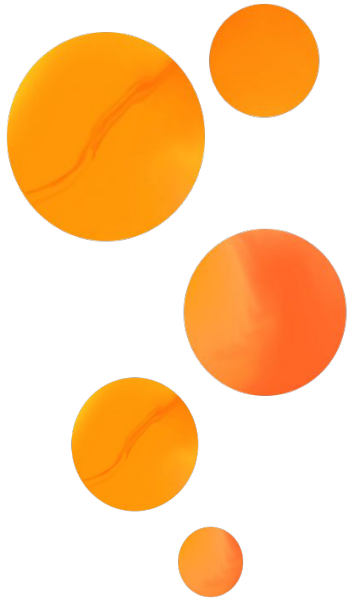




Pardot Delivery Consultant

Job Spec



Company: Nebula Consulting

Website: www.nebulaconsulting.co.uk

Job Title: Pardot Delivery Consultant

Salary: £30-40k, depending on experience

Start Date: ASAP

Contact: careers@nebulaconsulting.co.uk



Summary

We are looking for an enthusiastic, tech loving marketer to join the Nebula team as a **Delivery Consultant** and support our Pardot consultancy team. This is a great opportunity for a self-starting Marketer to build upon their existing skills and progress their career.

About Nebula Consulting



We are a fast growing technology consultancy business focusing on Customer Relationship Management (CRM) and Marketing Automation.

Based in London and with a global client base, Nebula specialises in [Marketing Cloud Account Engagement \(Pardot\)](#) alongside Salesforce [Sales Cloud](#), [Experience Cloud](#) and [Revenue Cloud](#).

Over the past few years we have helped hundreds of companies improve their sales and marketing and, as a result, we have built a very strong reputation with our customers. But don't just take our word for it, [here is what our customers have to say](#).

We value learning and development highly and provide our people with opportunities for knowledge sharing, personal development and training. This includes 1:1 coaching sessions, knowledge pit stops, access to online training materials and the opportunity to attend industry events and training courses.

Nebula's Values



Trust

All team members are trusted to work in the best interests of our customers without micro-management.

We have created a close community of team members who support one another to deliver the highest quality projects.



Empowerment

Our teams are smart, curious and always looking to improve. We empower each individual to develop their talents in a way that works for them.

A genuinely open approach to management allows for regular two-way feedback and constant personal growth.



Flexibility

Our teams are given the flexibility to work in a way which suits them and our customers.

This allows our team to enjoy a healthy work-life balance and stay motivated to enjoy their work as an important and fulfilling part of their lives.



Collaboration

We pride ourselves on our highly supportive community of experts.

Whether we are working on a solo project or with others, there is always a team of willing, expert colleagues to talk through a tricky problem or share a solution they've worked on before.

Job Description



Marketing Automation Delivery Consultant

Your overall role will be to work with our team of Consultants to ensure that clients are getting the most out of their investment in this powerful technology.

A solid foundation in Digital Marketing best practice and some HTML/CSS skills will be required. You will:

- ❖ Implement and execute marketing automation campaigns / email marketing campaigns
- ❖ Design and deliver marketing assets (working from client-provided designs to build email templates / layout templates)
- ❖ Assist in the delivery of online digital marketing campaigns
- ❖ Support Consultants in delivering work for customers and assist Consultants with customer reports and audits
- ❖ Manage projects with the support of Consultants

You will have the opportunity to collaborate on projects across the Salesforce ecosystem - working with Developers and Salesforce Consultants on wide-ranging projects. You will also have the opportunity to extend your knowledge of Marketing Cloud products which complement MC Account Engagement.

Frequently Asked Questions

❖ What training will I receive?

We place a high emphasis on continuous learning throughout your career. During your onboarding you will work closely with both the Practice Lead and our L&D Lead to identify any areas for improvement in technical or soft skills, and then work with you to develop the outcomes you need to thrive in your role.

Throughout your time at Nebula, you will have regular 1-2-1 sessions with your line manager to develop your long term goals and to ensure you are on track to meet them. We offer continuous opportunities for personal development through individual coaching, bite-size learning opportunities and company-wide training. We also encourage our Consultants to achieve relevant Salesforce Certifications and attend industry events.

❖ Where will I be working?

We offer a flexible, hybrid approach to working with a welcoming central London office, and encourage face-to-face meetings with customers, but we also ensure you have the equipment you need to make working from home as easy as possible.

❖ What does a typical project involve?

Projects will be a mix of scoped work, such as implementations, and ongoing support. Typical tasks include:

- ❖ Advising on strategy / best practices
- ❖ Understanding technical requirement and delivering appropriate solutions
- ❖ Health check / roadmap workshops
- ❖ Training and user enablement
- ❖ Delivering marketing assets including email templates, forms, landing pages, etc.
- ❖ Building lead nurturing programs
- ❖ Day-to-day marketing automation support
- ❖ Collaborating with internal stakeholders including Developers and Salesforce Consultants
- ❖ Project & stakeholder Management

❖ When will I start working with customers?

Delivery consultants should feel well-supported before being working on customer tasks. However on-the-job learning is vital too. From day one, you will initially be shadowing and supporting your colleagues on projects, taking ownership of key tasks and training fundamental to the success of the overall project.

Once you have completed your training you will begin to be responsible for your own tasks on projects.

About You



Technology consultancy requires you to be process driven and have an analytical approach to solving problems. You must be able to communicate with clarity to people with differing levels of technical understanding.

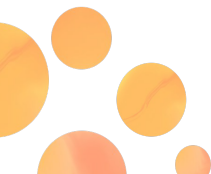
You must be flexible and adaptable to new situations as they arise - for example, managing changes in project priority - whilst ensuring recommendations continue to deliver against any existing briefs.

It is critical that you are well organised and able to manage your workload effectively as you will be concurrently working across a number of different projects.

Working on multiple projects at one time, you will be expected to work closely with customers to deliver solutions that meet their needs. You should also be comfortable working with other Nebula consultants as part of a team to deliver certain projects.

Skills / Experience

- ❖ Qualification in marketing or at least 1 year digital marketing experience
- ❖ Basic knowledge of HTML / CSS
- ❖ You will be adept at both time and workload management, with an eye for detail in all that you do
- ❖ You will be able to demonstrate good customer and stakeholder communication skills
- ❖ Ability to take initiative and work independently as well as collaborating with cross-functional teams
- ❖ Previous experience of Salesforce and/or Marketing Automation would be a bonus, but is not required



Offer & Benefits

Full-time Permanent

- ❖ Suggested working hours: Monday - Friday, 9am - 5:30pm (flexible hours will also be considered)
- ❖ Fully funded comprehensive Private Health Policy, with additional health and wellbeing rewards and benefits (after 3 month probation period)
- ❖ Workplace Pension scheme
- ❖ Employee referral scheme
- ❖ 2 Volunteering days per year
- ❖ 25 days paid holiday per year, in addition to public bank holidays
- ❖ Hybrid approach to working from home and our central London office
- ❖ Strong culture of personal development, including dedicated L&D Lead and 1:1 coaching sessions
- ❖ Regular social activities organised and subsidised throughout the year
- ❖ Strong culture and focus on Employee wellbeing

Hear it from our employees

Amazing team feel - we all pull together, and help each other when needed. Everyone is trusted to do their work... There's a varied workload, allowing me to use skills I already have, whilst being exposed to things I've never done before.

Great place to practice (and learn more) with a fun team, supportive managers and flexible working conditions.

Overall, a great environment to work in. Little hierarchy and colleagues respect each other. Great team spirit.

...it is not all about the bottom line and more about experience of the customer/employee.

I like the colleagues I work with and the environment that's been created for us.

I really enjoy the fact that employees are trusted to do their work well and that the directors are open and approachable.